



News Release

FOR IMMEDIATE RELEASE

University of Missouri in Columbia Students Learn the Business Case for Doing the Right Thing

Trane Leader Shares Evolution of Ethics and Business Leadership

Columbia, Mo., (Oct. 13, 2009) — John Dorn, systems and operations leader for the Trane commercial business in St. Louis, will discuss the evolution of ethics and business leadership with students at the University of Missouri in Columbia (MU) on Oct. 14.

Dorn will share real world scenarios that demonstrate the importance of ethical behavior in business. He will engage students in a discussion on how being ethically responsible can help them succeed in today's workplace.

Details of Dorn's presentation include:

Date: Oct. 14

Time: 4 – 5 p.m.

Location: Ketcham Auditorium in Lafferre Hall on the MU campus

"What's interesting to know is that in addition to the personal and social benefits for being ethically responsible, there is also a great financial benefit," said Dorn. "History has shown that doing the right thing pays off. And studies show a link between financial success and ethical behavior."

While on campus, Dorn will meet with university leadership, faculty and students to discuss the issues important to them such as the future of the HVAC industry, green building and energy efficiency and the job opportunities that impact these issues. Even in today's challenging economy, the need for these "green" jobs continues to grow.

About Dorn

As the new systems sales and operations leader for the Trane St. Louis-Davenport district, Dorn leads the St. Louis team in meeting customer needs with systems that increase the energy and operating efficiency of their buildings.

Dorn has worked for Trane since 1994 in various roles of increasing responsibility. As a sales engineer, he earned multiple awards including being named a Trane "Top Ten Sales Engineer." Dorn has a bachelor's degree in mechanical engineering from Missouri S&T. He is also active in the local U.S. Green Buildings Council chapter and Missouri Society of Healthcare Engineers (MOSHE).

About Engineering Better Careers. Engineering Better Environments.

Through the "Engineering Better Careers, Engineering Better Environments." program, Trane senior executives collaborate with faculty and administrators to inspire the next generation of HVAC engineers. Trane executives visit campuses in person to share information and insights with students about real world engineering and business issues and the impact that engineering students can have today.

Along with these visits, Trane supports students and faculty by enriching engineering curriculum and creating clubs that encourage hands-on and experiential learning. Trane often offers software and lab equipment at a low and reduced cost; guides classroom curriculum, student projects and clubs; sponsors field trips to sales and manufacturing locations; and offers student internships.

Dorn is available for interviews upon request and appointment.

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About Mizzou

The University of Missouri was founded in 1839 in Columbia, Mo., as the first public university west of the Mississippi River and the first state university in Thomas Jefferson's Louisiana Purchase territory. MU provides all the benefits of two universities in one — it's a major land-grant institution and Missouri's largest public research university.

Considered one of the nation's top-tier institutions, Mizzou has a reputation of excellence in teaching and research, and is the flagship campus of the four-campus [University of Missouri System](#). It is one of only [34 public universities](#), and the only public institution in Missouri, to be selected for membership in the Association of American Universities. MU offers more than [286 degree programs](#) — including [40 online degree options](#) — and is designated as comprehensive doctoral with medical/veterinary by the Carnegie Foundation for the Advancement of Teaching.

The University of Missouri established engineering's first foothold west of the Mississippi River when it taught a civil engineering course in 1849. Today, the MU College of Engineering has eight different disciplines, over 2000 undergraduates and over 400 graduate students.

About Trane

Trane, a business of Ingersoll Rand - the world leader in creating and sustaining safe, comfortable and energy efficient environments - improves the performance of homes and buildings around the world. Trane solutions optimize indoor environments with a broad portfolio of energy efficient heating, ventilating and air conditioning systems, building and contracting services, parts support and advanced controls for homes and commercial buildings. For more information, visit www.Trane.com.

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